WHEREAS, the American labor movement has found the support of the consuming public to be one of the most effective means to advance the cause of trade unions; and

WHEREAS, consumer support has become increasingly necessary to the growth and expansion of the trade union movement; and

WHEREAS, the union label has come to be regarded by consumers as a sign that products bearing this label are of the highest quality workmanship and are manufactured under fair conditions and work standards established by organized workers; and

WHEREAS, although the labor movement is stronger, better organized and as important a factor in establishing decent standards than ever before, the enemies of organized labor are also stronger and are determined to destroy the clout of American workers joined together in their trade unions; and

WHEREAS, the use and recognition of the union label on all products manufactured by union labor therefore becomes an increasingly important method to be used in our efforts to continue to solve problems faced by American workers; now therefore be it

RESOLVED, by this 59th Constitutional Convention of the Wyoming State AFL-CIO that:

1. We urge all local unions and central labor councils to increase all activities designed to impress upon their members the importance of looking for the union label when they buy and demand the shop card, store card and service buttons when they spend.

2. We urge all local unions and central labor councils to implement this resolution by establishing union label committees; and be it finally